



**28<sup>TH</sup> ANNUAL**

# **MICROTUNNELING SHORT COURSE**

**APRIL 27-29, 2022**

**Presented at Scottsdale Stadium**

*Old Town's Premier Event Destination &  
Home to the Giants' Spring Training*

**SCOTTSDALE, AZ**

## 2022 Sponsor Prospectus

Celebrating its 28th year, the **Microtunneling Short Course** provides top-rated educational program to underground professionals from around the globe. This course is the gold-standard for new ideas and opportunities and provides the perfect platform to network with industry leaders.

For sponsorship information contact:  
Hannah Stakolich: [hstakolich@benjaminmedia.com](mailto:hstakolich@benjaminmedia.com)  
440-465-9434

### **Course Directors:**

Timothy Coss  
Microtunneling, Inc.

Levent Ozdemir  
Ozdemir & Associates

Kelly Dadich  
*Trenchless Technology Magazine*

Organized By:



**Ozdemir & Associates**

**MICROTUNNELINGSHORTCOURSE.COM**



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## 2022 Sponsorship Opportunities

### MAIN EVENT SPONSOR

**Cost: \$8,000**

Maximum 2 Sponsors

- Recognized as Event Sponsor in all attendee marketing e-mails (including logo and link to website)
- Recognized as the Event Sponsor at the banquet dinner – will have the opportunity to deliver a pre-dinner or post-dinner speech (up to 5 minutes)
- Recognized on [www.microtunnelingshortcourse.com](http://www.microtunnelingshortcourse.com) as Event Sponsor (including logo and link to website)
- Signage to appear at the event recognizing your company as the Event Sponsor
- Recognized as the Event Sponsor in all session rooms
- Attendee list provided after event has ended
- Sponsor will have the opportunity to display materials next to the registration area
- Featured as the Microtunneling Short Course Main Event Sponsor in *Trenchless Technology* magazine, including:
  - Feature news article in the magazine  
1x (36,000 subscribers)
  - Feature post in the eNewsletter  
1x (11,00 subscribers)
  - Feature post on social media networks  
1x (7,000+ followers)

### CONTINENTAL BREAKFAST SPONSOR

**Cost: \$1,500**

Maximum 3 Sponsors (1 per day)

- Recognized as Breakfast Sponsor for one specified Breakfast
- Recognized as Breakfast Sponsor in all attendee marketing e-mails (including logo and link to website)
- Recognized on signage throughout the event
- Attendee list provided after event has ended
- Sponsor will have the opportunity to provide give-away during sponsored breakfast.

### BANQUET DINNER SPONSOR

**Cost: \$3,000**

Maximum 2 Sponsors

- Recognized as Banquet Dinner Sponsor during the banquet dinner
- Recognized as Banquet Dinner Sponsor in all attendee marketing emails (including logo and link to web site)
- Recognized on signage throughout the event
- Attendee list provided after event has ended
- Sponsor will have the opportunity to display materials next to the registration area

### LUNCH SPONSOR

**Cost: \$2,500**

Maximum 3 Sponsors

- Recognized as Lunch Sponsor during lunch
- Recognized as Lunch Sponsor in all attendee marketing e-mails (including logo and link to website)
- Recognized on signage throughout the event
- Attendee list provided after event has ended
- Sponsor will have the opportunity to display materials next to the registration area

### BANQUET DINNER - COCKTAIL RECEPTION SPONSOR

**Cost: \$2,500**

Maximum 3 Sponsors

- Recognized as Cocktail Sponsor during the cocktail reception
- Recognized as Cocktail Sponsor in all attendee marketing e-mails (including logo and link to website)
- Recognized on signage throughout the event
- Attendee list provided after event has ended
- Sponsor has the option to include custom cocktail napkins at the hospitality bar. Napkins are the responsibility of the sponsor and must be delivered to show management on the first day of the Course.

\*To ensure that your company logo will be in all on-site materials, please email a high resolution version of your logo to [hstakolich@benjaminmedia.com](mailto:hstakolich@benjaminmedia.com) with your sponsorship contract.

- More opportunities listed on the following page -



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## 2022 Sponsorship Opportunities - *Continued*

### **BANQUET DINNER - WINE SPONSOR**

**Cost: \$1,500**

Maximum 1 Sponsor

- Recognized as Wine Sponsor during the Banquet
- Recognized as Wine Sponsor in all attendee marketing e-mails (including logo and link to website)
- Recognized on signage throughout the event
- Attendee list provided after event has ended
- Sponsor has the option to include custom wine bottle neck hangars for wine bottles (2 per table). Hangars are the responsibility of the sponsor and must be delivered to show management on the first day of the Course.

### **COFFEE SPONSOR**

**Cost: \$1,500**

- Recognized as Coffee Break Sponsor at coffee break stands
- Recognized as Coffee Sponsor in all attendee marketing e-mails (including logo and link to website)
- Recognized on signage throughout the event
- Attendee list provided after event has ended
- Sponsor has the option to provide mugs and/or recyclable cups for the coffee break table. Mugs/cups are the responsibility of the sponsor and must be delivered to show management the day before the Course begins.

### **LANYARD SPONSOR**

**Cost: \$2,000**

Maximum 1 Sponsor

- Recognized as the Lanyard Sponsor at signage throughout the event
- Recognized as the Lanyard Sponsor in all attendee marketing e-mails (including logo and link to website)
- Attendee list provided after event has ended
- Sponsor must provide own lanyards
- Sponsor has opportunity to display material next to registration area

### **SESSION SPONSOR**

**Cost: \$1,500**

- Recognized as Session Sponsor outside and inside of the classroom
- Recognized on signage throughout the event
- Recognized in all attendee marketing e-mails (including logo and link to website)
- Attendee list provided after the event
- Sponsor has opportunity to display material next to registration area

### **TABLE TOP SPONSOR AT WELCOME RECEPTION**

**Cost: \$1,000**

**(Speakers/sponsors discounted rate \$750)**

Wednesday, April 27 from 5:30 – 7:30 PM

Canopy by Hilton Scottsdale Old Town (Host Hotel)

- 6' table to display company materials
- Company name and profile included in onsite program and Course website
- Attendee list provided after event

### **WELCOME RECEPTION SPONSOR**

**Cost: \$3,000**

Maximum 3 Sponsors

Wednesday, April 27 from 5:30 – 7:30 PM

Canopy by Hilton Scottsdale Old Town (Host Hotel)

- Recognized as Sponsor during the Welcome reception (open to all attendees)
- Recognized as Sponsor in all attendee marketing e-mails (including logo and link to website)
- Recognized on signage throughout the event
- Attendee list provided after event has ended
- Sponsors have the option to include custom cocktail napkins at the bar. Napkins are the responsibility of the sponsor and must be delivered to show management on the first day of the Course.

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## 2022 Sponsorship Contract

Please complete and return to **Hannah Stakolich** at [hstakolich@benjaminmedia.com](mailto:hstakolich@benjaminmedia.com)  
to reserve your sponsorship at the **Microtunneling Short Course**.

**SPONSORSHIP OPTION:** \_\_\_\_\_

Signature: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**PAYMENT METHOD:**     MasterCard     Visa     AMEX     Check

Checks payable to: **Benjamin Media, Inc. 10050 Brecksville Road Brecksville, OH 44141 USA**

**SPONSORSHIP AMOUNT:** \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**CANCELLATION:** In the event Sponsor wishes to cancel participation in the course, Sponsor must send notice of cancellation in writing to [hstakolich@benjaminmedia.com](mailto:hstakolich@benjaminmedia.com). Sponsor shall be liable for one-hundred percent (100%) of the total Sponsorship Fee.

Organized By:



**Ozdemir & Associates**